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PTO/SB/21 (09-04)

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# TRANSMITTAL FORM

(to be used for all correspondence after initial filing)

Total Number of Pages in This Submission

27

Application Number

10/765,044

Filing Date

January 28, 2004

First Named Inventor

Michael J. FREEMAN

Art Unit

Not Yet Assigned

Examiner Name

Not Yet Assigned

Attorney Docket Number

559442000104

## ENCLOSURES (Check all that apply)

☐ Fee Transmittal Form

☐ Fee Attached

☐ Amendment/Reply

☐ After Final

☐ Affidavits/declaration(s)

☐ Extension of Time Request

☐ Express Abandonment Request

☒ Information Disclosure Statement

☐ Certified Copy of Priority Document(s)

☐ Reply to Missing Parts/  
Incomplete Application

☐ Reply to Missing Parts under  
37 CFR 1.52 or 1.53

☐ Drawing(s)

☐ Licensing-related Papers

☐ Petition

☐ Petition to Convert to a  
Provisional Application

☐ Power of Attorney, Revocation  
Change of Correspondence Address

☐ Terminal Disclaimer

☐ Request for Refund

☐ CD, Number of CD(s) \_\_\_\_\_

☐ Landscape Table on CD

☐ After Allowance Communication  
to TC

☐ Appeal Communication to Board of  
Appeals and Interferences

☐ Appeal Communication to TC  
(Appeal Notice, Brief, Reply Brief)

☐ Proprietary Information

☐ Status Letter

☒ Other Enclosure(s) (please  
Identify below):

Return Receipt Postcard

Form PTO SB/08/a/b listing:

\* (27) US Patent Documents (not enclosed)

\* (14) Foreign Patent Documents

\* (2) Non Patent Literature Documents

Remarks

## SIGNATURE OF APPLICANT, ATTORNEY, OR AGENT

Firm Name

MORRISON & FOERSTER LLP

Signature

Printed name

Jonathan Bockman

Date

March 15, 2005

Reg. No.

45,640



PATENT  
Attorney Docket No. 559442000104

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**

In the application of:

Michael J. FREEMAN et al.

Serial No.: 10/765,044

Filing Date: January 28, 2004

For: DIGITAL INTERACTIVE SYSTEM  
FOR PROVIDING FULL  
INTERACTIVITY WITH  
PROGRAMMING EVENTS

Examiner: Not yet assigned

Group Art Unit: 2611

**SUPPLEMENTAL INFORMATION DISCLOSURE  
STATEMENT**

Commissioner for Patents  
P.O. Box 1450  
Alexandria, Virginia 22313-1450

Dear Sir:

Pursuant to 37 C.F.R. § 1.97 and § 1.98, Applicants submit for consideration in the above-identified application the documents listed on the attached Form PTO/SB/08. Copies of the foreign and non-patent documents are also submitted herewith. The Examiner is requested to make these documents of record.

This Supplemental Information Disclosure Statement is submitted before mailing of a first Office Action on the merits; accordingly, no fee is required.

Applicants would appreciate the Examiner initialing and returning the Form PTO/SB/08, indicating that the information has been considered and made of record herein.

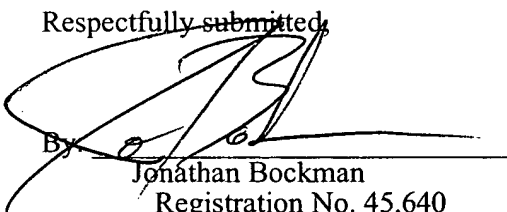
The information contained in this Supplemental Information Disclosure Statement under 37 C.F.R. § 1.97 and § 1.98 is not to be construed as a representation that: (i) a complete search has been made; (ii) additional information material to the examination of this application does not exist; (iii) the information, protocols, results and the like reported by

third parties are accurate or enabling; or (iv) the above information constitutes prior art to the subject invention.

In the event that the transmittal form is separated from this document and the Patent Office determines that an extension and/or other relief (such as payment of a fee under 37 C.F.R. § 1.17 (p)) is required, Applicants petition for any required relief including extensions of time and authorize the Commissioner to charge the cost of such petitions and/or other fees due in connection with the filing of this document to **Deposit Account No. 03-1952** referencing 559442000104.

Dated: March 15, 2005

Respectfully submitted,

  
By \_\_\_\_\_  
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Substitute for form 1449/PTO  <b>INFORMATION DISCLOSURE STATEMENT BY APPLICANT</b>  (Use as many sheets as necessary)				<b>Complete if Known</b>	
				Application Number	10/765,044
				Filing Date	January 28, 2004
				First Named Inventor	Michael J. Freeman
				Art Unit	2611
				Examiner Name	Not yet assigned
Sheet	1	of	2	Attorney Docket Number	559442000104

U.S. PATENT DOCUMENTS					
Examiner Initials*	Cite No. <sup>1</sup>	Document Number Number-Kind Code <sup>2</sup> (if known)	Publication Date MM-DD-YYYY	Name of Patentee or Applicant of Cited Document	Pages, Columns, Lines, Where Relevant Passages or Relevant Figures Appear
	1.	4,931,865	6/5/1990	SCARAMPI	
	2.	5,603,078	2/11/1997	HENDERSON ET AL.	
	3.	5,758,257	5/26/1998	HERZ ET AL.	
	4.	5,771,307	6/23/1998	LU ET AL.	
	5.	5,790,176	8/4/1998	CRAIG	
	6.	5,956,716	7/21/1999	KENNER ET AL.	
	7.	6,006,256	12/21/1999	ZDEPSKI ET AL.	
	8.	6,026,376	2/15/2000	KENNEY	
	9.	6,038,000	3/14/2000	HURST, JR.	
	10.	6,058,430	5/2/2000	KAPLAN	
	11.	6,064,438	5/16/2000	MILLER	
	12.	6,104,443	8/15/2000	ADCOCK ET AL.	
	13.	6,141,010	10/31/2000	HOYLE	
	14.	6,177,931	1/23/2001	ALEXANDER ET AL.	
	15.	2001/013123	8/9/2001	FREEMAN ET AL.	
	16.	2002/0032905	3/14/2002	SHERR ET AL.	
	17.	2002/0053078	5/2/2002	HOLTZ ET AL.	
	18.	2002/0056091	5/9/2002	BALA ET AL.	
	19.	6,473,903	10/29/2002	BALAKRISHNAN ET AL.	
	20.	6,487,721	11/26/2002	SADAFI	
	21.	2002/194589	12/19/2002	SHEEHAN ET AL.	
	22.	6,509,908	1/21/2003	CROY ET AL.	
	23.	6,591,247	7/8/2003	STERN	
	24.	6,597,374	7/22/2003	BAKER ET AL.	
	25.	6,615,408	9/2/2003	KAISER ET AL.	
	26.	6,698,020	2/24/2004	ZIGMOND ET AL.	
	27.	6,792,615	9/14/2004	ROWE ET AL.	

FOREIGN PATENT DOCUMENTS						
Examiner Initials*	Cite No. <sup>1</sup>	Foreign Patent Document Country Code <sup>3</sup> -Number <sup>4</sup> -Kind Code <sup>5</sup> (if known)	Publication Date MM-DD-YYYY	Name of Patentee or Applicant of Cited Document	Pages, Columns, Lines, Where Relevant Passages or Relevant Figures Appear	T <sup>6</sup>
	28.	CA-246,437	1/27/1925		abstract	
	29.	WO-90-00847-A1	1/25/1990		abstract	
	30.	EP-0424648-A2	5/2/1991		abstract	
	31.	EP-0852443-A2	7/8/1998		abstract	
	32.	WO-98-45902-A1	10/15/1998		abstract	
	33.	WO-98-48566-A2	10/29/1998		abstract	
	34.	JP-10-222541	8/21/1998		abstract	
	35.	EP-0901284-A2	3/10/1999		abstract	
	36.	WO-99-55066-A1	10/28/1999		abstract	
	37.	WO-00-045599-A2	8/3/2000		abstract	
	38.	WO-01-015357-A1	3/1/2001		abstract	
	39.	GB-2356319-A	5/16/2001		abstract	
	40.	EP-1111914-A1	6/27/2001		abstract	

Examiner Signature		Date Considered	
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<b>INFORMATION DISCLOSURE STATEMENT BY APPLICANT</b>  (Use as many sheets as necessary)				<b>Complete if Known</b>	
				Application Number	10/765,044
				Filing Date	January 28, 2004
				First Named Inventor	Michael J. Freeman
				Art Unit	2611
				Examiner Name	Not yet assigned
Sheet	2	of	2	Attorney Docket Number	559442000104

	41.	WO-01-58132-A2	8/9/2001		abstract	
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\*EXAMINER: Initial if information considered, whether or not citation is in conformance with MPEP 609. Draw line through citation if not in conformance and not considered. Include copy of this form with next communication to applicant. <sup>1</sup> Applicant's unique citation designation number (optional). <sup>2</sup> See Kinds Codes of USPTO Patent Documents at [www.uspto.gov](http://www.uspto.gov) or MPEP 901.04. <sup>3</sup> Enter Office that issued the document, by the two-letter code (WIPO Standard ST.3). <sup>4</sup> For Japanese patent documents, the indication of the year of the reign of the Emperor must precede the serial number of the patent document. <sup>5</sup> Kind of document by the appropriate symbols as indicated on the document under WIPO Standard ST. 16 if possible. <sup>6</sup> Applicant is to place a check mark here if English language Translation is attached.

NON PATENT LITERATURE DOCUMENTS			
Examiner Initials	Cite No. <sup>1</sup>	Include name of the author (in CAPITAL LETTERS), title of the article (when appropriate), title of the item (book, magazine, journal, serial, symposium, catalog, etc.), date, page(s), volume-issue number(s), publisher, city and/or country where published.	T <sup>2</sup>
	42.	"Overview," located at <a href="http://www.claria.com/companyinfo/">www.claria.com/companyinfo/</a> visited on March 1, 2005	
	43.	"Real System G2 Production Guide," 1998-2000; pp. 75-79	

\*EXAMINER: Initial if information considered, whether or not citation is in conformance with MPEP 609. Draw line through citation if not in conformance and not considered. Include copy of this form with next communication to applicant.

<sup>1</sup> Applicant's unique citation designation number (optional). <sup>2</sup> Applicant is to place a check mark here if English language Translation is attached.

Examiner Signature		Date Considered	
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va-96599